Environmental Scrutiny Committee 02/10/18

Cardiff Cycling Strategy: Update







Cardiff Cycling Strategy: Vision

Our vision is to develop Cardiff into a cycling city where cycling is a normal, practical and safe choice for short trips, for people of all ages and abilities and to double the number of cycle trips







Why Cycling?







Key Issues

90,000 daily commuters from outside Cardiff Congestion

80% by car

only 25% of Cardiff residents meet physical activity guidelines & **53% are obese or overweight Poor Health**

an estimated 5% of deaths in Cardiff and

Vale are due to particulate matter air pollution

31% of households below 60% of GB median **Deprivation**

incomes i.e. 46,000 – huge disparities in life expectancy between deprived wards and

wealthier areas

Cardiff's population will increase by 11.7% and Growth jobs by 9.4% by 2026

How cycling can help....

Practicality A 3-mile journey can be cycled in 20

minutes

Space-saving Less space on the highway & 12 cycles can

be parked in one car parking space

Quality of Life Most European cities with high 'Quality

of Life' ratings have high levels of cycling

Healthy

More people cycling regularly can reduce poor health and mortality resulting from

physical inactivity

Why Cycling? – Benefits to Local Economy

82p per mile

net benefit for each mile cycled instead of driven, which adds up to

£14 million

annual benefit to Cardiff from people with a car choosing to cycle for transport

£28 million

annual benefit to Cardiff from all trips made by bicycle*

These figures are based upon monetising the benefits and drawbacks of driving and cycling. This includes travel time, vehicle operating costs, health, congestion, infrastructure, local air quality, noise, greenhouse gases and taxation.

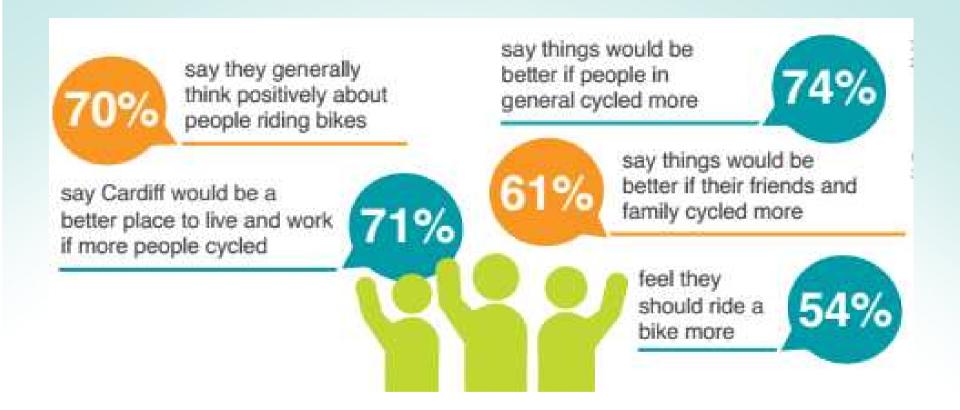








Why Cycling? - Public Demand









Cycling in Cardiff is growing....

 The percentage share of work journeys made by bike increased from 11.3% in 2016 to 16.5% in 2017.







Next Bikes

- 500 bikes in 55 Stations
- Over 80,000 rentals since May 2018
- Over 20,000 users registered in Cardiff
- Cardiff is one of Next Bike's most popular UK schemes









Key Actions

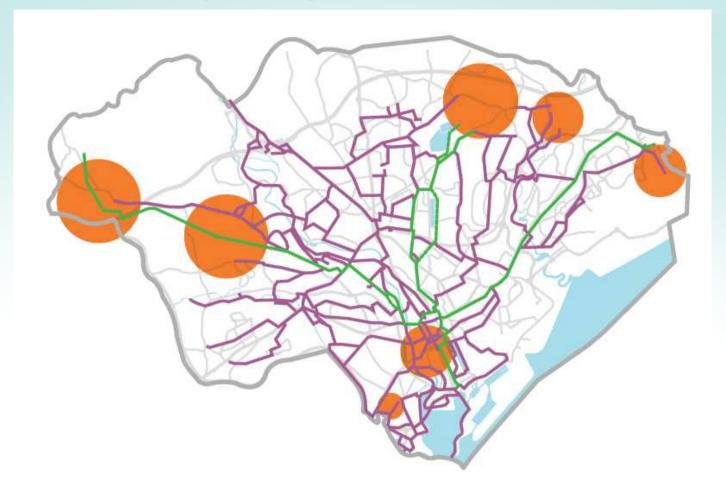
- Transform infrastructure
 - Cycle Superhighways (3A quality)
 - Wider network improvements
- Develop a cycling culture
 - Workplaces
 - Schools
 - Retailers
 - Other stakeholders







Future Cycling Network









Why Cycle Superhighways?

only **34%**



33% in 2015

of people think cycling safety in Cardiff is good. only **23**%



25% in 2015

think safety of children's cycling is good



79%

of residents support building more protected cycle lanes, even when this can mean less room for other road traffic







Examples: London





















Cycling for All Ages and Abilities VICHELGA PRIFDDINA CAPITAL





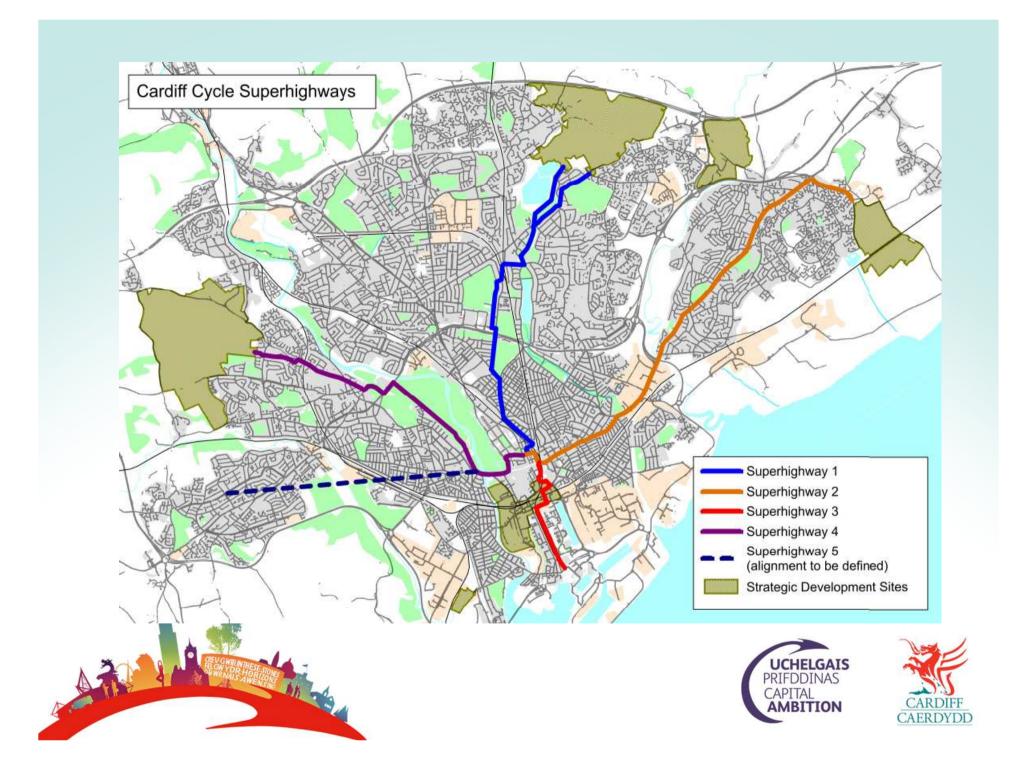


More women cycling









Senghenydd Road







Other infrastructure improvements

- Secondary Routes development
- Junction improvements
- Missing links
- Improving existing routes
- Short cuts
- Quiet streets
- 20mph Limits
- Cycle Parking







Other Actions

- Schools
- Workplaces
- Retailers
- HSBC Core Cities Programme
- Stakeholder engagement





